

Brought to you by Sing the Change

Team  Song

Team building powered by Music

www.singthechange.com



Team Song

Team building through song

Music is a universal language. It uplifts, inspires and brings people together. Our favorite songs tell stories that ignite our imagination and give us a voice. Songs are great motivators and perfect for team building.



We at **Sing the Change** know about the power of music and through **Teamsong**, have designed an exciting team building program that allows us to share our knowledge and craft with you and your employees. Teamsong turns your team into songwriters and singers. All are united under a creative challenge, to write, sing and record their song, that represents their organizations culture and vision. It is a song that communicates the best of who you are and

what you do. Once the lyrics are written, a quick vocal coaching session is done to prepare the team for their performance in a professional recording studio. We create an engaging and playful atmosphere, so inhibitions can melt away.

" What an experience! It stretched our creativity. Laura was so patient and understanding. We discovered a few Beyonce's and song writers in our team! I would definitely recommend it to any company wanting to do a team building exercise which is fun and completely different." Pippa Cohen CEO Ultimate Media. JHB

The **Teamsong** experience brings people together, to collaborate on their common ground – their humanity and the company they work for. As they work in groups, sharing ideas and stories about themselves and their roles, they build the foundations of their songs lyrics. Relationships are strengthened as they reconnect to the company's goals and vision. A re-energized sense of purpose is found.



Leadership Skills

Research has shown **employee engagement** to be a crucial factor in company success. According to Gallup's Business Journal, having highly engaged employees can reduce a company's absenteeism by about 41%, while increasing workplace productivity by 17%.



Investing in your team



Brainstorming lyrics, discussing song themes and sharing ideas that link personal stories to the company story, develops and strengthens **creativity** and **innovation** while stretching the imagination. Working in groups in search of lyrics, develops **communication** and **listening** skills. When teams share their song's message, they feel heard.

The step by step process helps employees to know and understand each other better. Songs are natural connectors that help us to bond. Singing together in a playful atmosphere, levels the playing field. People can relax, open up and **build trust**.

Singing engages the heart and can fire us up. It helps us to tap into our **passion**, which can wake us up to new possibilities and **new solutions**. The program takes teams out of their **comfort zone** and calls for **bravery**, while providing strength in numbers and laughs along the way. It builds morale and a sense of belonging, that encourages inspired **collaboration**.

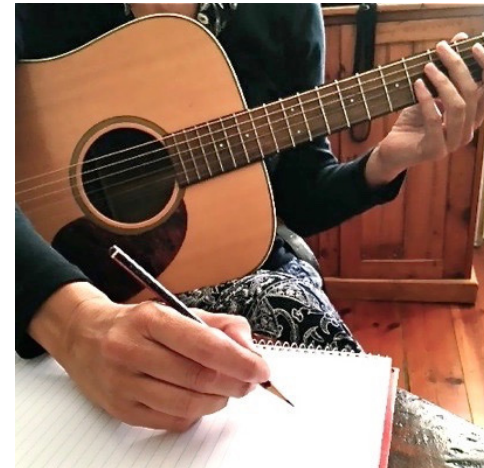
"You don't build a business, you build people & the people build the business." Zig Ziglar

Tailoring Your Teamsong Experience

We work closely with you to customize your **Teamsong** experience based on meeting the goals and objectives of your event. We work with small to large groups, from a few hours to a full day. You can take it one step further and have your team's performance filmed and made into a **Music Video**. At the end of the day, you take away a **CD** and or an **Mp3** and **DVD** of your experience. Contact us at laura@singthechange.com or **082 374 6280**, and we will be happy to answer your questions.



"This is a highly recommended team building activity, as it brings out the challenges, skills and knowledge of each individual, in a fun and meaningful way." Melissa Barnard. Marketing and PR. Ultimate Media



Laura Santoni is the founder of **Sing the Change** and creator of the **Teamsong** program. She is a singer and songwriter with a background in education and personal development. Laura has collaborated on recordings and live performances with celebrity artists such as, Zolani Mahola of Freshlyground and Katlego Maboe of Strictly Come Dancing. Laura works with youth choirs on empowerment projects and her original music has been performed by the Cape Town Philharmonic Orchestra. She has been a guest and appeared on radio and the Espresso TV show to promote her events. Laura is passionate about sharing the power of music, to help create positive change.